



LHTC
LIGHT HOUSE
Training and Consultancy

COMPANY PROFILE



Adding Value For Life

Who we are

We are a Development and Consultancy Company providing added-value services in Human and Business Development.

How it all started?

It started with an idea to transfer the knowledge, practices and build capabilities of large Corporations in SMEs with the professionals and updates practices which help businesses to find new opportunities.

During this stage, we found our hearts filled of a vision of helping people to think and live in a better way, by acquiring new ideas.

- ✔ Ideas that can be applied in all matters of life not just in business.
- ✔ Ideas that will have a positive impact on their lives, businesses, and communities.

So, we changed our direction more deeply into the area of learning and development, trying to absorb and get updated methodologies, programs, and the best development solutions to fit the real needs of people and businesses.

We cannot say we have reached our goal, but we are enthusiastic to continue touching our vision.

Our Vision

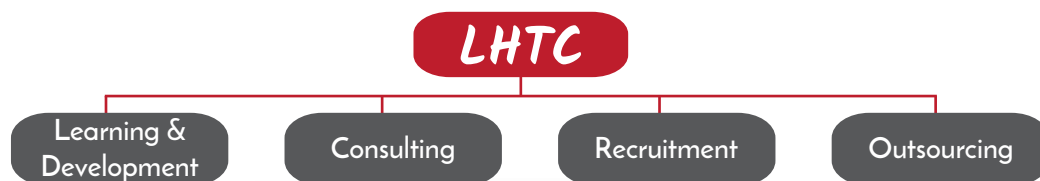
Helping people to live a better life, by acquiring new ideas, can be applied in all matters of life.

Our Mission

- ✔ Do our work by using Practical and Applicable Training through Interactive Workshops and Experiential Learning.
- ✔ Keen to equip individuals with required Technical and Soft Skills.
- ✔ Always looking to deliver Newest and Best-Fit tailored solutions to meet the needs of our clients.

Our Values & Objectives

- ✔ People are the most important asset. (Keen to develop our staff)
- ✔ Knowledge and practices are endless. (Continuously work on improve, innovate, and find new solutions)
- ✔ Development continues to be an applicable process.(We are adding applicable value in business and personal life)
- ✔ Partnership is valuable. (Our team aim to maintain long term relationship with our clients)



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Experiential Learning

Experiential learning is the process of learning through experience. It is related to, but not associated with:

- ✓ Experiential education, action learning, adventure learning.
- ✓ Free choice learning, cooperative learning, and service learning.

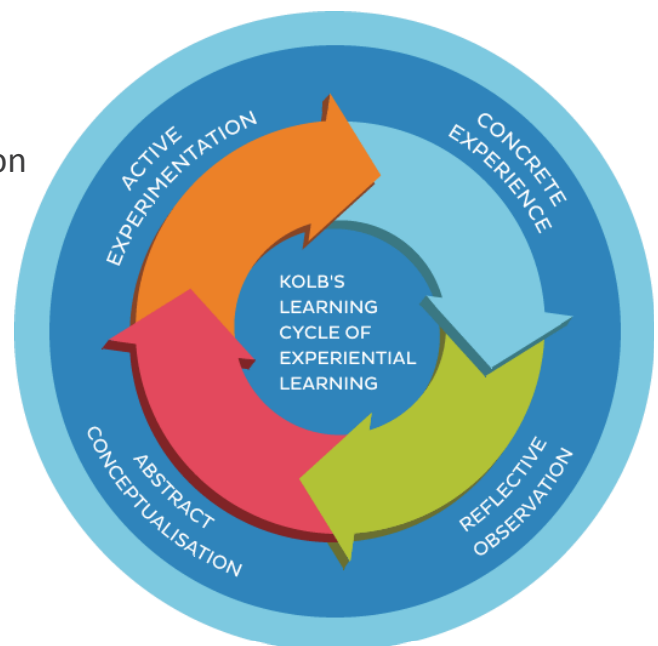
Benefits of Experiential Learning

- ✓ Make the training exciting, Challenging and Relevant thus remembered for a long time
- ✓ Make behaviors and attitudes visible, therefore acknowledge and addressed
- ✓ Provide opportunity for teams and individuals to take changes, step out of their, comfort zones and stretch their perceived limits in supportive and safe environment
- ✓ Build transferable skills that are valuable in real life situations
- ✓ Provide concrete experience during simulations to the real situation

Training Methodology

- ✓ Have Fun
- ✓ Accept Challenges
- ✓ Get Real Experience
- ✓ Increase Employees Moral and Loyalty
- ✓ Enforce Communication and Cooperation

Dale's Cone of Experience



What is Team Building?

Team Building is different types of Games and Engagement activities for a group of people aiming to teach them specific skills.

Team Building affects the relationship of any organization's staff.

Consequently, they have a positive impact on Employee Communication, Collaboration, Efficiency, Quality of Work and Moral.

Games help employees understand the concept of the team (win together or lose together). Everyone has a very important role to the whole organization. Therefore, no one can succeed alone without the rest of the team.

The organization and the team need the full effort of each member of the team to continue to move forward.

It's all about Team



Team Activities will help participants to:

- ✓ Have fun, relax and foster team spirit.
- ✓ Improve effective communication.
- ✓ Develop the spirit of collaboration and teamwork in.
- ✓ Conjunction with time management.
- ✓ Enhance trust, appreciation, and respect.
- ✓ Identify strengths and weaknesses.
- ✓ Demonstrate the availability of learning and development.
- ✓ Learn to think outside the box, be creative and build the future.

Assessment Center

You can depend on our Assessment center to evaluate candidates, prepare individuals TNA and build your development plan as well as hire the best fit calibers

Using well-known online assessment platforms, with has proven results, our assessment solutions will help you to:

- ✔ Know personality type and set development plan
- ✔ Test Behavioral for better recruiting and selections
- ✔ Report Managerial Capabilities for promoting candidates

Myers-Briggs Type Indicator® (MBTI)

At the end of this Assessment center, participant will be able to:

- ✔ Identify personality type and preferences
- ✔ Identify Strengths and Development needed
- ✔ And Identify ways to use effective coaching style



The Dilemmas Series™

Ensure that you recruit and select applicants who possess the key competencies needed to succeed in the role

- ✔ Sifting job applications effectively and efficiently in high volume recruitment campaigns is critical to achieving the end goal of hiring the right Candidates for the right roles, fairly and reliably
- ✔ Our Dilemmas online sifting and assessment tools are Situational Judgment Tests (SJTs) that require Candidates to rate the Effectiveness of a series of responses to realistic work-related scenarios



Training

Training is the process of learning and development to equip target person/group with the required skills to do something effectively, and efficiently.

Training has specific goals of improving capability, capacity, productivity and performance by developing skills and knowledge that relate to specific useful competencies.

Training must have two sides of the coin; each person need to go through development plan contains both:

- ✓ Soft skills or interpersonal skills
- ✓ Technical skills, which relate directly to the job he/she is performing
- ✓ For Business leaders, managerial and leadership is an important asset

Learning and Development is a continuous process.

Management and leadership Solutions

“Leadership is not about titles, positions, or flow charts. It is about one life influencing another.” John Maxwell

- ✓ Leaders Anatomy – Strengths Based Leadership
- ✓ Transformational Leadership
- ✓ Leadership (Influence and Inspiration)
- ✓ Situational Leadership
- ✓ Developing the Leader within you
- ✓ Managerial Skills
- ✓ Strategic Management
- ✓ Change Management
- ✓ Change Behavioral Attitude
- ✓ Finance for non Finance (Managers, Directors, Executives)
- ✓ PMP Workshop
- ✓ Strategic Planning
- ✓ Coaching
- ✓ Building a successful Teamwork
- ✓ Performance Management System

Sales and Marketing Training

- ✓ Effective Selling Skills
- ✓ Advanced Negotiation skills
- ✓ Territory Action Planning
- ✓ Coaching Sales team
- ✓ Writing Business Case
- ✓ Digital Marketing
- ✓ Effective Presentation
- ✓ Key Account Management
- ✓ Sales Management
- ✓ Sales planning and targeting

Customer Service Workshops

- ✓ Customer Service Skills
- ✓ Stress Management
- ✓ Negotiation Skills
- ✓ Problem Solving
- ✓ Excellence in Customer Service
- ✓ Emotional intelligence
- ✓ Dealing with Difficult Customers
- ✓ Customer Relationship Management (CRM)

Soft Skills Interactive Workshops

Essential Soft skills

- ✓ Positive Thinking
- ✓ Business Writing
- ✓ Effective Presentation Skills
- ✓ Innovation
- ✓ Business Communication and Etiquette
- ✓ Time and Stress Management
- ✓ Goal Setting and Getting Things Done

Advanced Soft Skills

- ✓ Increase Moral and Loyalty
- ✓ Emotional intelligence
- ✓ Dealing with Difficult People
- ✓ Problem solving and Decision Making
- ✓ Stress Management Strategies
- ✓ Writing Business Case
- ✓ Mind Mapping and brain Efficiency
- ✓ Critical and Creative Thinking
- ✓ Conflict Resolution
- ✓ Negotiation Skills
- ✓ Team Work & team building
- ✓ Negotiation Skills

HR Training

- ✓ Essentials Human Resources (EHR)
- ✓ Payroll Tax and Labor law

Advanced HR Workshops

- ✓ Interviewing Skills
- ✓ Employee Motivation
- ✓ Employee On-boarding
- ✓ Organizational Development
- ✓ Talent Management
- ✓ Recruitment and Selection
- ✓ Coaching and Mentoring
- ✓ Performance Management System

Managerial HR Workshops

- ✓ HR Management
- ✓ HR Leadership
- ✓ Strategic HR Management

Language Skills

- ✓ Business writing
- ✓ Conversation skills

Supply Chain/ Logistics Scope

- ✓ Logistics & Supply Chain
- ✓ Supply Chain Management
- ✓ Effective Logistics and Distribution Skills
- ✓ Excellence in Supplies, Procurement and Bidding Management
- ✓ Purchasing Management
- ✓ Stock Control and Warehouse Management
- ✓ Negotiation Strategies for Better Purchasing Value

HSE, Quality and Lead Audit Programs

- ✓ Safety Driving
- ✓ Cleaning and Housekeeping principles and practices
- ✓ Total Quality Management TQM
- ✓ ISO Training and Preparation
- ✓ Etiquette for office boys
- ✓ Food Safety & Hygiene Awareness
- ✓ Six Sigma



Finance, Accounting, Audit and Control Training:

- ✓ Planning, Budgeting and Forecasting
- ✓ Budgeting and Cost Control
- ✓ Financial Statement Analysis
- ✓ Costing and Cost Management
- ✓ External Financial Reporting
- ✓ Performance Management and Variance analysis
- ✓ Decision Analysis
- ✓ Investment Decisions
- ✓ Corporate Finance
- ✓ Internal Audit and Control
- ✓ Risk Management

- ✓ Finance for Non Finance
- ✓ Accounting for non Accounting

International Certificates Programs:

- ✓ Certified Management Accountant (CMA)
- ✓ International Financial Standards (IFR's)
- ✓ Certified Professional treasury (CTP)
- ✓ Certified Internal Auditor (CIA)
- ✓ Project Management Professional (PMP)

Marketing

If you can dream it, we can create it. Whether your business needs a fresh design or you're looking to attract new clients and customers through Google search, we have a solution for you.

Our ultimate goal is to help you increase your traffic and turn leads into new clients or customers. We take the time to learn about your products, services, staff, history, the full story of your company, and your company's goals.

Web Design

A visually appealing, responsive site that will bring you a higher volume of traffic, easily reach your current clients or customers while bringing in new ones.

Search Engine Optimization

Putting you at the top of search results every time. Using keywords and demographics to reach your target audience and geo-locations.

Local Search & Reviews

We literally put you on every online map so that someone searching for your service or product will find your nearest locations with reviews from previous customers.

Online Advertising

Using smart, targeted, and re-marketing advertising to put your products and services in front of clients at the exact moment they search for them.

Recruitments Services

Using our distinctive database for experienced professionals, fresh graduates and certified candidates, we helping employers to get the best candidates and for job seeker to get the best job opportunities .

Recruitment Process

- ✔ Client Requirements
- ✔ Screen and Monitor
- ✔ Short listing
- ✔ Interviews
- ✔ Client Selection



Outsourcing Services

Outsourcing is doing some tasks very professionally on behalf of our client

- ✔ Finance and Accounting
- ✔ HR Functions



How We Do it?

Our services is tailored as it is based on study of our client needs

We offer the following outsourcing services:



It was a privilege to be partner in adding value with our clients



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